



13th ANNUAL C5 COCA-COLA GOLF CLASSIC

Monday, October 1st & Tuesday, October 2nd, 2018
East Lake Golf Club, Atlanta, GA

Join us at the 13th annual C5 Coca-Cola Golf Classic at the exclusive East Lake Golf Club!

C5 changes lives, families, and communities through intensive five-year leadership development and college readiness programs targeted to high-potential teens from challenging situations. Thanks to the generosity of our sponsors, the tournament is the single largest fundraiser supporting more than 1,250 youth from Georgia, New England, Southern California, and Texas.

TOURNAMENT SCHEDULE

MONDAY, OCTOBER 1st

10:00am Registration, Breakfast, & Warm Up
12:00pm Shot-gun Start
Post Play Cocktail Reception, Buffet Dinner,
Silent Auction, Awards, & Program

TUESDAY, OCTOBER 2nd

8:00am Registration, Breakfast, & Warm Up
10:00am Shot-gun Start
Post Play Cocktail Reception, Awards, &
Program

Dinner, Program, and Auction

Sponsors and golfers from both days are invited to join us for a cocktail reception, buffet dinner, program and silent auction on Monday evening following tournament play golf.

THE GAME

Join us at the prestigious East Lake Golf Club in Atlanta, GA, home course of the legendary Bobby Jones. East Lake Golf Club is the home course of the PGA TOUR Championship.

East Lake is a walking course and caddies will be provided for the tournament. The tournament will be a modified scramble.

THE CAUSE

C5 commits year-round to students for five years to help guide them through life changing experiences and guidance as they grow into young men and women.

Our commitment to these students delivers the following results:

- 80% of C5 teens are first-generation scholars
- Over 90% of our graduates go on to college
- Each student performs over 200 hours of community service during his or her time in our program



C5 has taught me that life brings obstacles, but it's how we approach those challenges that determines if we reach the top. This influential journey taught me that we don't go through life alone, we can always count on family, friends and mentors to help us through our difficult times. *Ryan, C5LA, Class of 2018*

To register, or for more information about the 2018 C5 Coca-Cola Golf Classic, contact:

Jill Coudu | National Events Manager | Association of C5 Youth Programs

617-758-8967 | jillc@c5yf.org | [2018 C5 Coca Cola Golf Classic](http://2018.C5CocaColaGolfClassic.com)



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SPONSORSHIP LEVELS

Presenting Sponsor \$50,000	Player Gift Sponsor \$35,000	Gold Sponsor \$25,000	Silver Sponsor \$12,000	Auction Sponsor \$10,000	Breakfast Sponsor \$7,500	Bronze Sponsor \$6,000	Hole Sponsor \$3,000
Three teams of four golfers	One team of four golfers	Two teams of four golfers	One team of four golfers			Two golfers	
Player Gifts	Player Gifts	Player Gifts	Player Gifts	Player Gifts	Player Gifts	Player Gifts	
Prominent logo recognition on caddy bibs, event signage, & social media	Logo recognition on player gifts, event signage, & social media	Logo recognition on event signage, & social media	Logo recognition on event signage, & social media	Logo recognition on auction table, event signage, & social media	Logo recognition on breakfast table for both days, event signage, & social media	Name recognition on event signage and social media	Logo recognition on a hole flag, name on event signage, & social media
Exclusivity: only one	Exclusivity: only one			Exclusivity: only one	Exclusivity: only one		
Special recognition and speaking opportunity at event	Special recognition at event	Special recognition at event					

BENEFIT DESCRIPTIONS

Golf Participants

Total number of golfers includes the Coca-Cola executives who you are paired with. Bronze Sponsor will be paired with another Bronze Sponsor. Each sponsorship includes golf for one day of the event. Players from both days are welcome to attend the dinner and program on Monday evening.

Player Gifts

All golfers will receive a player gift. Those sponsorship levels without golfers will receive four player gifts.

Exposure

Recognition as a C5 Coca-Cola Golf Classic Sponsor (based on level) in all social media regarding the event. Player Gift sponsor to have company logo on gifts that are given to all participants at the event.

Exclusivity

Only one sponsorship at this level will be sold for the tournament.

Recognition

Sponsorship levels designated above will receive special recognition during the reception following golf events each day.

“C5 is the place where I am accepted for who I am, and who I want to be. I know that my life and future would be completely different without them.” *Gaby, C5 Texas, Class of 2019*

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