



Sunday, October 1st, 2017
Chastain Park - Atlanta, Georgia

Whether you're a competitive runner or a casual walker, we invite you to join us for a fun-filled 5k walk/run to support the Association of C5 Youth Programs. C5 changes lives, families and communities through intensive five-year leadership development and college-readiness programs targeted to high-potential teens from challenging situations. The generosity of our sponsors will help support more than 1,250 youth from Georgia, New England, Texas and Southern California.



EVENT SCHEDULE

SUNDAY, OCTOBER 1ST

- 1:00 p.m. Registration Begins
- 1:45 p.m. Welcome and Thank You
- 2:00 p.m. Runners Wave - Ready, Set, Go!
- 2:15 p.m. Walkers Wave - Ready, Set, Go!



Only C5 commits year-round to students for five full years to help guide them to college, career choices and community involvement beyond graduation. Every dollar raised through the 5k directly supports the C5 Association's work with 1250 under-resourced youth across the country each year who dream of creating a better future for their communities and themselves.

SUCCESS OF C5:

100%

Of Leaders Graduate from High School

90%

Attend College

80%

First Generation Scholars

250

Hours of Community Service Performed Over 5 Year Program By Each Participant

To register, or for more information about the Run To Empower Youth, contact:

Jill Coutu | National Events Manager | Association of C5 Youth Programs
617-758-8967 | jillc@c5yf.org | c5leaders.org/2017C5k



2017 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$15,000

- Company name incorporated into event name
- Exclusivity—only one
- Logo featured on runner/walker bibs and t-shirts
- Send up to 30 runners/walkers to participate
- Special recognition; opportunity to speak at event
- Prominent logo recognition on event collateral, signage, race photos and on C5 website
- Special Recognition on C5 social media pages
- T-shirts, water bottles and commemorative medallions for all of your runners/walkers

Blue Ribbon Sponsor: \$10,000

- Logo recognition on runner/walker t-shirts
- Send up to 20 runners/walkers to participate
- Special recognition at the event
- Logo recognition on event collateral, signage and on C5 website
- T-shirts, water bottles and commemorative medallions for all of your runners/walkers

Red Ribbon Sponsor: \$5,000

- Logo recognition on runner/walker t-shirts
- Send up to 15 runners/walkers to participate
- Logo recognition on event collateral and signage, and on C5 website
- T-shirts, water bottles and commemorative medallions for all of your runners/walkers

Yellow Ribbon Sponsor: \$2,500

- Logo recognition on runner/walker t-shirts
- Send up to 10 runners/walkers to participate
- Name recognition on event collateral and signage, and on C5 website
- T-shirts, water bottles, and commemorative

Snack Sponsor \$1,500

- Exclusivity—only one
- Logo recognition on walker/runner t-shirts
- Send up to 10 runners/walkers to participate
- Prominent logo recognition at snack table and bags
- Name recognition on event collateral and on C5 website

MC Sponsor \$1,500

- Exclusivity - only one
- Logo recognition on runner/walker t-shirts
- Includes 10 complimentary runner registrations
- Prominent logo recognition on stage
- Name recognition on event collateral and on C5 website

Water Stop Sponsor: \$1,000

- Exclusivity—only two
- Logo recognition on walker/runner t-shirts
- Prominent logo recognition on water stop signage
- Name recognition on event collateral and C5 website

Team Sponsor: \$500

- Name recognition on walker/runner t-shirts
- Send up to 5 runners/walkers to participate
- T-shirts, water bottles and commemorative medallions for all of your runners/walkers
- Name recognition on C5 website

Individual Runner/Walker: \$25

Sponsors please contact Jill Coutu at jillc@c5yf.org or (617) 758-8967 to arrange registration. 9/15 is the deadline for inclusion on t-shirts, event signage/collateral, and for submitting sizes for complimentary t-shirts.