

# Sunday, October 1, 2017

## Chastain Park - Atlanta, Georgia

Whether you're a competitive runner or a casual walker, we invite you to join us for a fun-filled 5k walk/run to support the Association of C5 Youth Programs. C5 changes lives, families and communities through intensive five-year leadership development and college-readiness programs targeted to high-potential teens from challenging situations. The generosity of our sponsors will help support more than 1,250 youth from Georgia, New England, Texas and Southern California.



### EVENT SCHEDULE

#### SUNDAY, OCTOBER 1ST

- 1:00 p.m. Registration Begins
- 1:45 p.m. Welcome and Thank You
- 2:00 p.m. Race Begins - Ready, Set, Go!

### THE DETAILS

Every dollar raised through the C5k directly supports the C5 Association's work with under-resourced youth across the country who dream of creating a better future for their communities and themselves.

We are so proud that 100% of C5 graduates graduate from high school and the C5k celebrates the commitment and perseverance that it requires for each class of our students to achieve this goal.

Sponsored teams and individuals alike are welcome to participate in this non-competitive race. Runners and walkers are welcome! Water and light snacks provided for all participants.

### THE CAUSE

Only C5 commits year-round to students for five full years to help guide them to college, career choices and community involvement beyond graduation.

#### Our unique five-year commitment delivers results:

- 80% of C5 teens are first-generation college scholars.
- Over 90% of our graduates go to college.
- Each student performs over 250 hours of community service during his or her time in the program.

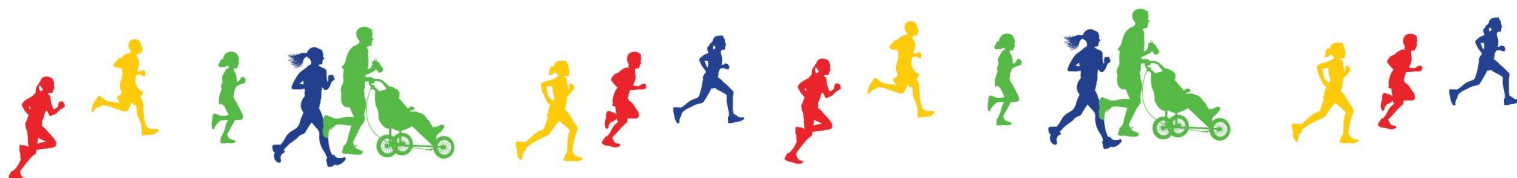


*"C5 taught me how to be a leader and get out of my shell. I gained an amazing family that I love so much."*

- Diana Sanchez

**To register, or for more information about the 2017 C5k, contact:**

Deb Samuels | Association President | Association of C5 Youth Programs  
617-758-8967 | [info@c5yf.org](mailto:info@c5yf.org) | [c5leaders.org/2017C5k](http://c5leaders.org/2017C5k)



## 2017 SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor: \$25,000

- Company name incorporated into event name
- Exclusivity—only one
- Logo featured on runner/walker bibs and t-shirts
- Includes 50 complementary runner registrations
- Special recognition; opportunity to speak at event
- Prominent logo recognition on event collateral and signage, and on C5 website
- Special recognition of C5 social media pages
- T-shirts, water bottles and commemorative medallions for all of your runners/walkers

### Blue Ribbon Sponsor: \$10,000

- Logo recognition on runner/walker t-shirts
- Includes 25 complementary runner registrations
- Special recognition at the event
- Logo recognition on event collateral and signage, and on C5 website
- T-shirts, water bottles and commemorative medallions for all of your runners/walkers

### Red Ribbon Sponsor: \$5,000

- Logo recognition on runner/walker t-shirts
- Includes 20 complementary runner registrations
- Logo recognition on event collateral and signage, and on C5 website
- T-shirts, water bottles and commemorative medallions for all of your runners/walkers

### Yellow Ribbon Sponsor: \$2,500

- Logo recognition on runner/walker t-shirts
- Includes 15 complementary runner registrations
- Name recognition on event collateral and signage, and on C5 website
- T-shirts, water bottles, and commemorative medallions for all of your runners/walkers

### Water Stop Sponsor: \$1,000

- Exclusivity—only two
- Logo recognition on walker/runner t-shirts
- Includes 10 complementary runner registrations
- Prominent logo recognition on water stop signage
- Name recognition on event collateral
- Name Recognition on C5 website

### Team Sponsor: \$500

- Name recognition on walker/runner t-shirts
- Includes 5 complementary runner registrations
- T-shirts, water bottles and commemorative medallions for all of your runners/walkers
- Name recognition on C5 website

### Individual Runner/Walker: \$25

- Entry into run/walk (includes timing services)
- T-shirt, water bottle and commemorative medallion included in registration fee

**Sponsors please contact [info@c5yf.org](mailto:info@c5yf.org) or (617) 758-8967 to arrange registration.**

**9/20 is the deadline for inclusion on t-shirts, event signage/collateral, and for submitting sizes for complimentary t-shirts.**